

Document Generated: 06/14/2025

Learning Style: On Demand

Technology:

Difficulty: Beginner

Course Duration: 2 Hours

Executive Strategy & Management



About this course:

Executive Strategy & Management is designed to help executives and senior managers develop a well formed organizational strategy and other essential documents and plans for success. At the end of the course, students will be able to develop a real-world strategy document for their organization and possess the

elements necessary to put this plan into action.

The average salary for Strategic Planning Manager is **\$91,202** per year.

Course Objective:

After completing this course, students will have a working understanding of:

- The Basics of Project Management
- The Keys to Success
- Strategy Basics

Audience:

This course is intended for:

- Senior Managers.

Prerequisites:

- Basic management skills.

Suggested prerequisites courses:

- [Strategic Planning Skills](#)

Course Outline:

- **Course Introduction**
- **Section 01 - The Basics of Project Management**
- **Section 02 - The Keys to Success**
- **Section 03 - Strategy Basics**
- **Course Summary**

Credly Badge:

Display your Completion Badge And Get The Recognition You Deserve.

Add a completion and readiness badge to your LinkedIn profile, Facebook page, or Twitter account to validate your professional and technical expertise. With badges issued and validated by Credly, you can:

- Let anyone verify your completion and achievement by clicking on the badge
- Display your hard work and validate your

expertise

- Display each badge's details about specific skills you developed.

Badges are issued by QuickStart and verified through Credly.

[Find Out More](#) or [See List Of Badges](#)