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Learning Style: On Demand

Technology:

Difficulty: Beginner

Course Duration: 2 Hours

How to Write Compelling Blogs, Articles and Social Posts



About this Course:

After taking this course you will learn

Difference between blogs, social posts and articles, how to create engaging

content, Step-by-step guide to write a perfect blog and how to choose a Blog Topic along with what are the common blogging mistakes.

Course Outline:

This Course Includes:

- Problem case
- What is the difference between blogs and articles?
- 4 Ways to write compelling blogs and articles
- 6 Tips to Improve Your Blogging through Practice
- 3 Training Tips to Become a Better Blogger
- Video Clip ? How To Write A Blog Post for Beginners (And Even Experienced Bloggers)
- Video Clip ? How to Write the Perfect Blog Post Step-by-Step
- Video Clip ? How to Write the Perfect Blog Post
- Video Clip - Blogging Mistakes: 10 Things Not To Do When Starting a Blog
- Video Clip - How to Find Your Blogging Niche: 3 Steps to Choosing a Blog Topic
- Video Clip - Master these 3 Blogging Skills to Become a Successful Blogger
- 15-Minute Writing Exercises That Will Make You a Better Writer
- Suggestions