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**Learning Style: On Demand**

**Technology:**

**Difficulty: Beginner**

**Course Duration: 3 Hours**

## Developing Strategic Executive Management



### About this course:

Developing a strategic plan is a familiar exercise in corporations. However, most are not so accustomed to implementing a strategic plan, or are not accustomed to doing so consistently. This course covers the basics of strategy, strategic planning, and implementing a strategic plan, by focusing on strategic planning drivers and

competencies that are essential for success.

The average salary for Strategic Planning Manager is **\$91,202** per year.

## **Course Objectives:**

After completing this course, students will have a working understanding of:

- The Basics of Project Management
- The Keys to Success
- Strategy Basics

## **Audience:**

This course is intended for:

- Senior Managers.

## **Prerequisites:**

- Basic management skills.

## **Course Outline:**

- Course Introduction
- Chapter 1: Strategy Fundamentals
- Chapter 2: Strategic Planning Competencies
- Chapter 3: Executive Strategy and Management
- Course Summary

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